

**CANADIAN MUSIC WEEK PRESENTS  
The 7TH Annual Trailblazers' Breakfast  
Featuring The Rosalie Award  
Friday, March 13th - Fairmont Royal York Hotel – 8:00 a.m.**

**Erin Davis Recipient of The Rosalie Award 2009  
Valerie Geller: Keynote Address**

[www.cmw.net](http://www.cmw.net)

The 7th Annual Trailblazers' Breakfast featuring The Rosalie Award, will take place during Canadian Music Week. Sponsored by CHUM Radio, Evanov Radio Group and Strategic Inc., the event will be held at the Fairmont Royal York Hotel, Toronto on Friday, March 13th, 8:00 a.m. Rosalie Trombley will present the award to this year's recipient - broadcaster Erin Davis. Keynote speaker Valerie Geller, president of Geller Media International, will be addressing the topic "Radio's Silver Lining". Tickets for this event can be purchased for \$35, at [www.cmw.net](http://www.cmw.net) or by calling 905.858.4747.

**Erin Davis, Recipient of the Rosalie Award**

Erin Davis has been a fixture in the Canadian radio landscape for over 25 years. She started her career as the first female co-host at CKLW Windsor/Detroit and then moved to CKO Toronto, the flagship station of Canada's all-news radio network. In 1988, she joined CHFI as co-host on the morning show, enjoying enormous ratings over her 15 years on air.

In the spring of 2003, Davis ventured into the realm of television with the W Network. On the nationally syndicated W Live with Erin Davis, she discussed topics from women's lifestyle to health and wellness. CHFI asked Davis to return in 2005, ratings rebounded and the station returned to its number one position where it remains today.

**Valerie Geller: Keynote Speaker**

Valerie Geller is president of Geller Media International, a radio and television broadcast consulting firm, specializing in news, talk, information and personality. Since 1991, she has worked with more than 500 stations in 29 countries to develop and grow audiences. With more than 30 years experience, Geller represents commercial and public broadcasting in the USA, Europe and throughout the world.

The award winning Geller began as a radio journalist working on air as a talk show host, anchor and reporter for various stations and for national American radio networks. Geller was named by Radio Ink magazine as one of America's "Most Influential Women in Radio."

Tickets can be purchased by visiting the Canadian Music Week website at

[www.cmw.net](http://www.cmw.net) or call 905.858.4747.

### **About The Rosalie Award**

Inspired by radio's legendary Rosalie Trombley, The Rosalie Award honours Canadian women in broadcasting who have blazed new trails. Between 1967 and 1984, Trombley was one of the most powerful radio programmers in North America. A straight-talking, no nonsense woman with an unflinching ear for picking hit songs, she was the Music Director of the legendary Big 8, CKLW-AM, in Windsor/Detroit.

### **About Canadian Music Week**

Canadian Music Week is Canada's leading annual entertainment event dedicated to the expression and growth of the country's music, media and entertainment industries. Combining four information-intensive conferences; a trade exposition; a film festival; four awards shows and the nation's largest New Music Festival – Canadian Music Fest - CMW spans a four-day period from March 11 to March 14, 2009 at the Fairmont Royal York Hotel and various downtown Toronto venues, attracting participants from across the globe. For more information, visit [www.cmw.net](http://www.cmw.net)

*Please add this information to your listings. We are presently confirming interviews. Images are available upon request.*

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