

Theatre Passe Muraille Announces Surplus and Thanks Toronto

Toronto, January 21, 2009 - **Theatre Passe Muraille** and the **City of Toronto** have good news to share with the people of Toronto. Theatre Passe Muraille has announced a **\$39,560 surplus for the 2007/2008 fiscal year!** This comes a year after the City of Toronto stepped in to help the financially challenged Theatre Passe Muraille to keep its doors open. That act of faith by the City of Toronto gave the theatre a new life to continue creating distinctly Canadian work that is accessible and relevant. Ever-growing audiences, a backbone of the theatre's success, have moved Theatre Passe Muraille forward with confidence.

Theatre Passe Muraille has benefited from a broad cross-section of supporters, including its board, volunteers, artists, staff, audiences, the neighbouring community, individual donors, corporate donors and the continued confidence of and support from all levels of government.

Theatre Passe Muraille is a member of *Creative Trust* which has meant more good news. As a member, a significant portion of Theatre Passe Muraille's surplus will be matched to help create a designated Working Capital Reserve Fund. This *Creative Trust* program has also guaranteed that if Theatre Passe Muraille posts a surplus in each of the next two years, those surpluses will be matched and put towards the theatre's Capital Reserve. Programs like this and the current broad-based support of the Toronto community will go a long way to ensuring the continued health and financial stability of this legendary theatre.

In recognizing Theatre Passe Muraille's accomplishment, **Mayor David Miller** said, "In 2007, the City of Toronto invested in Theatre Passe Muraille to stabilize this important cultural and community institution. A year later, we're already seeing the benefits of an investment that will enhance Toronto's arts scene which in turn helps maintain the liveability of our great city."

City Councillor Adam Vaughan added, "In 2007, the City of Toronto purchased the property owned by Theatre Passe Muraille for \$1.2 million. In addition to being a valuable asset for the City of Toronto, and it's local neighbourhood, the theatre remains home to a valuable cultural asset: Theatre Passe Muraille. Not only did Theatre Passe Muraille generate a surplus for the 2007/2008 year, but it did so while showing leadership and support for its neighbours by raising funds for the Queen Street Fire Fund. I congratulate the theatre for its sound management and community leadership."

Theatre Passe Muraille Announces Two 'Thank You Toronto' Special Offers!

In light of all this good news, **Andy McKim, Artistic Director of Theatre Passe Muraille**, announced a special offer for Torontonians. "The people of Toronto helped make our recent season a financial success. We honour their achievement while celebrating their support. In recognition, we reduced the price of all tickets for the remainder of our last subscription production - *them & us*. They are now available for only \$15!"

"Paul Thompson, former Artistic Director of Theatre Passe Muraille and recent recipient of the Order of Canada, is always an advocate for making theatre accessible to everybody," he continued. "As a special **Thank You To Toronto**, and in honour of Paul, we at Theatre Passe Muraille, invite the people of Toronto to the second annual **free night of theatre at TPM, on Tuesday January 27**. I look forward to meeting some new audience members at our theatre that night."

'THANK YOU TORONTO' PRICING:

Theatre Passe Muraille presents the **World Premiere** of
them & us

Written by **Tracy Dawson**, Directed by **Ruth Madoc-Jones**
Set and lighting design by **Kimberly Purtell**, Wardrobe design by **Jackie Chau**

Opened January 8, Runs to January 31, 2009

at **Theatre Passe Muraille's Mainspace**, 16 Ryerson Avenue

Performance Schedule: Tuesday-Saturday 8pm; Saturday matinees 2:30pm

All evening shows now \$15 except January 27 which is FREE!
(first-come, first-served from noon on)
Saturday matinees 2:30pm Pay-What-You-Can (Recommended \$15)

Box office: 416-504-7529 or www.artsboxoffice.ca - Information: www.passemuraille.on.ca

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